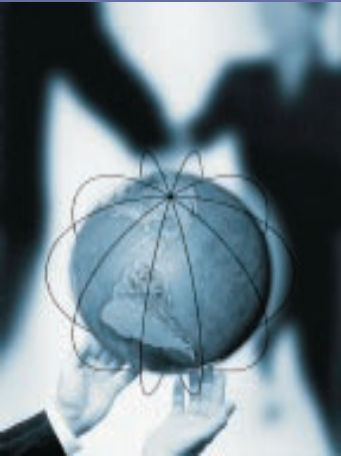


CALIS Internet Marketing



Want your Web site to be ranked high with the search engines?

More people than ever are using the Internet as a daily tool, and search is a big part of that experience. Search engines can drive sales to company Web sites. So how do you ensure yours is the Web site they see in any given search? By letting CAL Internet Services, Inc. develop an Internet marketing program for your company!

Our Internet marketing can help you promote your Web site now!

Successful Web sites produce quantifiable results. You can maximize your results by utilizing search engine optimization and/or paid search advertising. These are tools that can drive a great majority of your Web site traffic. CAL Internet Service, Inc. helps you determine the optimal strategy for your site and assists in the submission and placement of keywords to get better search engine ranking.

At CALIS, we lead you through a discovery process that is designed to help you understand your objectives in terms of revenue generation and client acquisition. We research search terms to help you determine the keywords you need to use in your content and how best to place them. If you need additional help with your content, we can provide copywriting services from our professionals who have experience writing for the Web.

For more competitive terms or for faster more controlled results, our team will devise the right paid advertising campaign for your Web site. We will handle the bidding of key words and tailor ads that will send potential customers to your site. We can also help you devise a strategy for inbound links from other relevant Web sites to further help your ranking.

So if your mission is to drive more traffic and sales to your Web site, CALIS can help you go beyond just getting your Web site simply listed.

Measurable results.

At CAL Internet Services Inc., we deliver results. We guarantee you will see results with our Internet marketing service. That's because we have a proven process in place that includes Web site analysis, keyword research and search engine optimization. CAL Internet provides both "organic" or natural search marketing services as well as paid search marketing services, including "pay per click" on the major search engines.

We make sure you are involved and understand all your available options because the more you understand, the better decisions you can make regarding your search engine strategies. We take a consultative approach so that your site may gain even more traffic.

If you find you need a redesign to bring your Web site in line with your marketing strategies, we can also help you create a Web site to meet your needs.

"I just wanted to thank you and your team for all your amazing support and diligence. We are really thrilled to be working with you and couldn't be happier with your service or our decision to do business with CALIS."

President of TM4 Company

Reliable support.

Features

- Content analysis and keyword optimization
- Website consultations
- Search engine registration/submission
- Link addition in CALIS Web sites
- Generate report of top search engine rankings
- Internet advertising/pay per click

Benefits

- Direct more qualified traffic to Web site
- Improve search engine ranking
- Gain more awareness
- Get recognized by more search engines more quickly
- Quickly adjust Internet marketing strategy
- Find new customers by getting exact key word matches