

# CALIS ez-Shop Online Store



## Want to turn your Web site into a revenue-generating tool?

Increase your revenue and reach a larger market with the CAL Internet Services, Inc. ez-Shop online store. This comprehensive solution is a reliable and cost-effective online store that can be added to any new or existing Web site - transforming your Web site into a streamlined sales tool!

## Get your online store up and running quickly!

The CALIS ez-Shop solution allows customers to select products for purchase through an electronic "shopping cart" and then buy products through a check out system. Carefully constructed, the CALIS ez-Shop meets the needs of small, medium and large businesses and is built to easily support growth of product lines and services.

We ensure a seamless integration with your new or existing Web site so your customers have a consistent experience of your company. We also provide a robust search tool so customers can quickly find what they are looking for and move easily to a purchase decision. And we make sure your customers can securely enter billing and shipping information and swiftly find out the status of orders.



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# Effecient design.

When you go with CAL Internet Services, Inc. ez-Shop online store, you can count on us to provide you with the most cost-effective solution for your business. You will never see us suggest a solution that you won't need or can't reap benefits from.

We take pride in giving the best possible support to our customers from start to finish. We keep you aware of important milestones in the design and implementation of your online store. We also offer Web hosting with some of the best uptime possible for your Web site. And we provide customer support that is both knowledgeable and patient.

*It is my privilege to commend your hard, consistent work with patience in designing a professional and artistic Web site for our company so we can sell our products online.*

President of TM4 & Company, Inc. - Davis, CA

# Reliable support.

## Features

- Online customer order status tracking
- Real-time credit card clearing and processing
- E-mail notification of orders
- Product and catalog search
- Collects and stores customer information
- Easy navigation

## Benefits

- Opens up new markets
- Increases revenue
- Makes products available 24/7
- Reduces sales overhead
- Captures customer preferences
- Improves customer retention and satisfaction