

# CALIS Web Site Design



## Want to drive more Web site traffic and generate more revenue?

You don't have a Web site designed just because everyone else does. You want your Web site to drive traffic and revenue. You also understand that Web site design is a specialized discipline involving the right graphics, the right content and the right back-end processes.

It takes a skilled team to craft a Web site that is easy to use and meets branding, marketing and technical strategies. The best sites load quickly, elicit action and interaction, and provides the visitor with what they are looking for easily.

## Meet revenue and marketing goals with Web design from CALIS!

Designing a Web site is a specialized job demanding expert knowledge. Our designers take the guess work out of site design because they have years of experience in creating sites that are simple to maintain, easy to navigate through and effective.

Successful Web site design starts with an understanding of your marketing, branding and technical goals; what your audience needs to experience to feel comfortable doing business with you on the Internet; how often you wish to update the site; and whether you wish to maintain it yourself or have us do it for you. We help you work through these steps with free consultation so you get the Web site you need to be successful.

We have clear-cut processes in place to ensure we deliver a Web site that meets your needs. Each Web site is developed with clear milestones that require customer sign-off before the Web site advances to the next stage. You work directly with a project manager and developer that are in contact with you from start to finish so there are no surprises. Our professionals provide consultation on design, content and graphics to enhance your ability to be ranked higher in search engines.

We create simple or rich media sites and everything in between. We are known for our fast turnaround, and we deliver your Web site on time, within budget.



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# Solid design.

At CAL Internet Services Inc., you can count on us to deliver a Web site that supports your operational goals. We have a solid process that gets your Web site from an idea to a fully-functioning, revenue -generating tool. You can also count on us to deliver your Web site on time and within budget.

We actively keep our customers in the loop during the design process so there are no surprises. And the job isn't finished until you say it is. We ensure you understand the options you have available to make your Web site the marketing and sales tool you envision.

We also provide Web hosting solutions that are reliable and affordable when you are ready to publish your Web site on the World Wide Web. And we can provide design for online stores as well as search engine optimization so your site can be found faster.

*"Thanks for creating a first class Web site for us! We have had the best support from you at CALIS. Again thank you very much for your professional and extremely courteous service. I am looking forward to working with your company."*

President of TM4 Company

# Reliable support.

## Features

- Intuitive design and navigation
- Rich content
- Optimized images
- Designed with flexibility in mind
- Knowledgeable tech support
- Integrates easily with databases

## Benefits

- Easy to navigate through Web site
- Enable higher ranking in search engines
- Enable faster downloading
- Provide a path for growth
- Talk to a live person without long waits
- Generate sales