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For Immediate Release

www.eldoradobusiness.com Marks One-Year Anniversary

Cameron Park, CA – June 21, 2005 – This week marks the one-year anniversary for eldoradobusiness.com, the comprehensive online business directory of El Dorado County businesses. The Web site was originally created to make it easier for area residents to find local businesses they need. [Eldoradobusiness.com](http://eldoradobusiness.com) has grown in popularity over the past year with a few thousand visitors now using the site each month.

Carla Kingsley is one of those residents who love how simple it is to find things on eldoradobusiness.com. “I started using it last summer and it’s so much quicker and easier to use than the other online yellow pages. Whatever I was looking for, I’d find right away with eldoradobusiness.com,” Kingsley said. In fact, when Kingsley recently decided to start promoting her pet sitting business, she chose to advertise it with an enhanced listing on eldoradobusiness.com.

Every business that is established in the county is able to have one free listing on eldoradobusiness.com. The free listings include business name, address and phone and they are placed in the particular category that fits their business. Any of the listings may be searched by business type or by name – and one may even refine their search within a particular community.

“I’m an El Dorado County resident myself and I was frustrated with not being able to easily find local businesses in certain segments close to home,” explained Shiva Frentzen, president of CAL Internet Services who launched the online directory. “We created eldoradobusiness.com because we wanted to support local businesses and give residents a great resource to find those businesses.”

Continuing the growth of eldoradobusiness.com is planned. “Our goal is that it will be the first resource all residents and businesses use when they need to find a local business or service.” The website has also picked up some key endorsements from the El Dorado County Office of Economic Development and the El Dorado County, El Dorado Hills and Shingle Springs-Cameron Park Chambers of Commerce.

About CAL Internet Services, Inc.

Founded in 1998, CAL Internet Services, Inc. (CALIS) is a complete Internet solution provider to businesses and individuals in central and northern California. CALIS offers an array of Internet services including Web hosting, business DSL, Web design, online store, Internet marketing, network consultation and residential dial-up access at affordable prices. The friendly and knowledgeable staff at CAL Internet Services, Inc. support their customers every step of the way with expert advice, patient help and timely response. You may find more information at www.calis.com.